

# LAUNCHPOINT™



LaunchPoint™ Emergence Z is a talc + graphite solution with additional micronutrients, biostimulants, and metabolites.

## BENEFITS

LaunchPoint™ Emergence Z is a nutritional seed treatment that improves germination, crop emergence, seedling vigor, and plant tolerance under abiotic stress, leading to higher yields. With a full nutrient package to establish a strong start and biostimulants to mitigate abiotic stress, Emergence Z helps crops push through environmental variability to maximize yields. A blend of talc + graphite enables excellent seed lubricity and placement through nearly every planter delivery system.

- High antioxidant activity protects cells from damage due to harsh environmental conditions such as cold, heat, drought, excess moisture, and UV radiation.
- Provides essential nutrients for improved plant growth, development, and vigor.
- Increased prominence of fine root hairs.



Control

Emergence Z

Talc + Graphite	Micronutrients	Biostimulants and Metabolites
for efficiency at planting	to support emergence and a robust start	to setup crops for season-long success
Improves flowability and reduces bridging	Improves emergence and seedling vigor	Mitigates abiotic stressors
Dries seed & reduces static electricity	Supports season-long plant development	Fosters photosynthetic activity & carb production

## MICRONUTRIENT SUPPLEMENT GIVES YOUR SEEDLINGS A HEAD START ON THE GROWING SEASON

### GUARANTEED ANALYSIS

Calcium (Ca) .....	4.00%
Sulfur (S) .....	5.00%
5.00% Combined Sulfur	
Cobalt (Co) .....	0.07%
Copper (Cu) .....	0.09%
0.09% Water Soluble Copper (Cu)	
Iron (Fe) .....	1.00%
1.00% Water Soluble Iron (Fe)	
Manganese (Mn) .....	0.70%
0.70% Water Soluble Iron (Mn)	
Molybdenum (Mo) .....	0.08%
Zinc (Zn) .....	5.00%
5.00% Water Soluble Zinc (Zn)	

Derived from Calcium Sulfate, Cobalt Sulfate, Copper Sulfate, Ferrous Sulfate, Manganese Sulfate, Sodium Molybdate and Zinc Sulfate. Chelating Agents: EDDHA, EDTA and Citric Acid.

### ALSO CONTAINS NON-PLANT FOOD INGREDIENTS:

28% Talc (Seed Lubricant)  
7% Graphite (Seed Lubricant)  
Talc to Graphite in an 80/20 Ratio

## DIRECTIONS FOR USE & RECOMMENDED USE RATE

Keep out of reach of children. Obtain special instructions before use. Do not handle until all safety precautions have been read and understood. Use personal protective equipment as required. Wash face, hands, and any exposed skin thoroughly after handling. Do not eat, drink or smoke while using this product. Do not breathe dust/fumes/gas/mist/vapors/spray.

If exposed or concerned: Get medical advice/attention.

## APPLICATION

Apply LaunchPoint™ Emergence Z to the seeds before planting. It is a dry powder formulation conveniently applied directly to seeds in the planter box at the time of planting. Application should be made in such a way that all seeds are thoroughly coated. Keep seeds dry until planting.

Easy on Farm Application:

8oz/cwt Corn  
4oz/cwt Soybeans  
4oz/cwt Alfalfa

## PRODUCT AVAILABILITY

5lb jug  
25lb pail

NET WEIGHT per pail: 5 lbs (2.27 kg)

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